



EMPOWER ENTERPRISE INNOVATION WITH NEXT-GENERATION COMPUTING

Modern working imposes new demands on IT functions. As employees work across multiple locations, they need to maximise their productivity wherever they are. Dispersed teams need effective ways to collaborate.

Fortunately, IT teams have a wider choice of technologies than ever before to help meet their users' diverse needs. Innovative Snapdragon® compute platforms power a growing range of premium laptops compatible with Windows 11. Enterprise IT departments can select from a range of hardware platforms to closely fit modern workers' needs.

LET'S GO 

BUSINESS-ENHANCING PERFORMANCE

Snapdragon X Elite Compute Platform features high performance, robust security and full network availability to support modern working patterns. This brings a host of business benefits.

- **AI-accelerated experiences:** Future-proof your device fleet with Snapdragon X Elite. It includes the Qualcomm® Hexagon™ NPU that delivers 45 TOPS of AI performance – allowing it to run multiple tasks in tandem and making it a generative AI powerhouse.
- **Enhanced collaboration:** Business-winning innovation is best achieved through close collaboration between teams. The dedicated AI processing on Snapdragon makes video calls more immersive and productive with features like advanced auto-framing, dynamic noise suppression, smooth background blur and gaze correction.
- **Help staff maintain peak productivity:** Productivity is a principal driver of profitability. Give your workforce a colossal productivity boost with 2x faster GPU and CPU performance over competitive PCs, augmented by multi-day battery and lightning-fast 5G/Wi-Fi 7.
- **Simplified PC Management:** With zero-touch provisioning support and modern deployment workflows, the Snapdragon X Elite is engineered to meet the needs of today's IT teams. You benefit from simple PC manageability, while employees get the flexibility and portability they need to deliver their best work.
- **Rely on robust security:** Snapdragon X Elite has a Microsoft Secured-core certification. With multilevel threat protection and intelligent security features baked into the silicon, company data can be protected both on device and from chip to cloud.
- **Multi-Day battery life*:** With highly optimized CPU, GPU, and NPU engines working together, power is designated where and when needed. The result is an extension of battery life up to multiple days on a single charge.*

* Battery life varies significantly with settings, usage, and other factors - vs. i7-1360P and i7-1355U





WHAT MAKES SNAPDRAGON PROCESSORS DIFFERENT?

Fuelling the launch of a new category of AI PCs able to deliver Copilot+ experiences, Snapdragon X Elite is a System on Chip (SoC) architecture that integrates the core CPU, GPU, NPU all on a single powerful and compact chip designed to power data-intensive and AI applications quickly, on-device. This tight integration delivers the most powerful, intelligent, and efficient processor in its class for Windows PCs.

OPTIMISED FOR WINDOWS 11

Migrating to Windows 11 presents IT teams with an opportunity to test and implement innovative technology that can supercharge modern working productivity.

It is unlikely that all your existing devices will be compatible with Windows 11. That enables IT teams to complement conventional x86-powered laptops with new Snapdragon compute platforms running Windows 11.

As organisations transition to Windows 11, they can adopt modern deployment methodologies using Windows Autopilot. The only interaction required from the user is to connect their new device and verify their credentials.

Computacenter's upgrade to Windows 11 services help organisations achieve a smooth migration. For example, we can audit your applications and devices to identify those not compatible with Windows 11 and then run a programme of rationalisation and remediation, replacing devices as needed.

We can profile how, where and when users work to match their needs and preferences with the most appropriate tools, services and devices, including laptops powered by Snapdragon, all within organisational budgets. We also support users to help them get the best from their new devices.



DISCOVER MORE

To learn more about how Computacenter can help deploy and manage devices powered by Snapdragon to improve the productivity of modern working employees, please contact your Computacenter Account Manager, email enquiries@computacenter.com or call **01707 631000**.

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About Computacenter

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Battery life varies significantly based on device, settings, usage, and other factors.

